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DETROIT, MICH. 48226
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DEAN T. PARKER, President

C H Goldsmith

May 19, 1970

Cliff -
Do you want to reply?
We sent a copy to
A Holtzman for his info

Mr. Joseph F. Cullman, III
Chairman of the Board
Philip Morris, Inc.
100 Park Avenue
New York, New York 10017

Dear Mr. Cullman:

Thank you for sending me the material on the work of the Tobacco Institute and a copy of your comments made at the Overseas Press Club in New York, on April 30.

I read them with great interest. As an inveterate cigar-smoker, I felt somehow relieved that I am not about to lose all of my cigarette-smoking friends because some poor beagles had holes cut in their throats!!

a Holtzman

This gives me an opportunity, also, to express my joy and to congratulate you on the announcement that the long-awaited, new cigarette plant will be built in Richmond. As you may or may not know, we have been responsible for the food services in your plants in Richmond for the last ten years. There was many a year when, instead of making money, we lost! But, the answer I had for my directors was that this was an investment in the future of Philip Morris, that we had great faith in the company, and that sooner or later, they will build the ultimate!

You can imagine how happy I am that you have vindicated my judgment!

Hopefully, we are standing by to consult with your architects and designers and assist in the design of the food services at the new plant. Having enjoyed excellent communication and rapport with the local executives in Richmond for years, I have no doubt that we will be able to add our contribution to make sure that the largest cigarette manufacturer's plant in the world will be the success you have planned it to be.

May Philip Morris continue to grow and prosper under your enlightened leadership!!

My most respectful personal regards.

Sincerely yours,

Dean T. Parker

DTP:bro

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